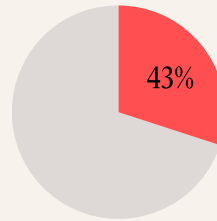


How to combine accessibility and creativity in *your business.*

Accessibility is a non-negotiable, but it doesn't need to be complicated. Businesses that keep their teams up to date on digital accessibility outperform their competitors and better service all users.



43% of disabled users report abandoning cart due to poor accessibility



Every month businesses lose £2 billion by ignoring disabled user's needs

Training

A 1.5 hour digital accessibility masterclass to prepare your teams to meet and exceed the needs of disabled users - without sacrificing creativity.

Learn the fundamental principles behind accessible design that can be applied straight away.

Introduce your teams to the WCAG guidelines, and how to meet them.

Upskill your team to understand the cognitive and physical needs of your users.



Accessibility training - £200

Audit

Delve into a comprehensive exploration of key design principles, equipping your team with actionable insights for immediate implementation. Gain a deeper understanding of how your services and products can become more accessible to neurodiverse users, unlocking opportunities for inclusivity and engagement.

Additionally, discover how your team can harness the cognitive aspects of user behavior, allowing you to better understand their needs, pain-points, and motivations, ultimately strengthening user retention strategies.

Accessibility audit - £800

“Accessible design benefits everyone from your users to your bottom line.”

Ellie Barrett, Senior UX Designer, Yoyo

Get in touch
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