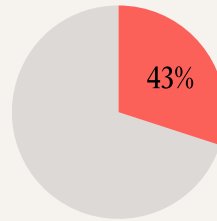


How to combine accessibility and creativity in *your business.*

Accessibility is a non-negotiable, but it doesn't need to be complicated. Businesses that keep their teams up to date on digital accessibility outperform their competitors and better service all users.



43% of disabled users report abandoning cart due to poor accessibility



Every month businesses lose £2 billion by ignoring disabled user's needs

Training

A 1 hour digital accessibility master class to prepare your teams to meet and exceed the needs of disabled users - without sacrificing creativity.

Learn the fundamental principles behind accessible design that can be applied straight away.

Introduce your teams to the WCAG guidelines, and how to meet them.

Up skill your team to understand the cognitive and physical needs of your users.

Accessibility fundamentals training - £200



Masterclass

Discover the fundamental principles behind accessible design that can be applied straight away.

Understand how your team can make your services or products more accessible for neurodiverse users.

Learn how your team can leverage cognition to understand your users, their needs and pain-points, and what makes them stay.

Cognitive accessibility training - £200

“Accessible design everyone - all your users, and your bottom line.”

Ellie Barrett, Senior UX Designer, Yoyo

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